

THE INDIAN ECONOMIC ASSOCIATION

SINCE : 1917

Prof. Tapan Kumar Shandilya, Association President
Prof. Sudhakar Panda, Conference President
Dr. Devendra Awasthi, Vice President- North
Prof. A. Jothi Murugan, Vice President South



Dr. Anil Kumar Thakur, Chief Convener
Dr. Ravindra Brahme, General Secretary
Dr. Budhan Kumar Saikia, Treasurer
Dr. Angrej Singh Rana, Convener

Date :

APPEAL FOR ADVERTISEMENT IN THE SOUVENIR

To

Respected Sir/Madam,

Sub: 107th Annual Conference of the Indian Economic Association-Appeal for Advertisement in the Souvenir – Regarding

We are happy to inform that the Indian Economic Association is conducting its 107th Annual Conference in Kurukshetra University, Kurukshetra, Haryana during 27th-29th, December, 2024. IEA started its journey in 1917 which has now emerged as the largest organization of professional economists and policy makers in India. More than 8000 members of the Association embody academicians, students, teachers, researchers and policy makers drawn from different parts of the country. The Association has quite a good number of members from overseas also.

In the Annual Conference we are bringing a Souvenir consisting of articles and information related to the Association by eminent economists and policy makers. The Souvenir will be printed in a few thousand copies and the souvenir is sure to showcase your institution/enterprise. As a well-known institution/enterprise, your involvement with the 107th Annual Conference of the IEA is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions. The overarching theme of the conference is “Sustainable, Developed and Atmanirbhar Bharat”. Many renowned economists and policy makers of India and abroad will be delivering lectures, panel discussions, keynote paper presentations and technical sessions on all the three days. We therefore request you to sponsor and thereby helping our endeavour by giving an advertisement in the valuable souvenir and support the organisation working for the progress of students and researchers, and the support for higher education and policy making.

Beyond your sponsorship, we welcome you to join us by participating in the 107th Annual Conference of the IEA. We look forward to hearing from you. On behalf of IEA, we thank you for your support.

Yours Faithfully,

Dr. A. Jothi Murugan
(Chairman-Sponsorship Committee)

Attachments:

1. Sponsorship Form
2. Newsletter-IEA

N.B. The sponsorship advertisement material in soft and hardcopy may be sent to:

Office of Dr. A. Jothi Murugan
Pro Chancellor - Planning & Development
Vels University, (VISTAS)
Velan Nagar, P.V. Vaithiyalingam Road,
Pallavaram, Chennai - 600 117, Tamil Nadu.

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Date :

**107th Annual Conference of
The Indian Economic Association Hosted by
Kurukshetra University, Kurukshetra, Haryana
During 27, 28 and 29 December, 2024**

ADVERTISEMENT IN THE SOUVENIR

From

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To

DR. A. JOTHI MURUGAN
Vice President (South)
Indian Economic Association

Dear Sir,

We pleased to place an advertisement in your souvenir. The advertisement material is enclosed herewith in a hard or a soft copy.

We would like to take up the following advertisement in colour.

Cover	Amount (in INR)	Inside	Amount in (INR)
Front inner	35,000	Full Page	20,000
Back outer	50,000	Half a page	10,000
Back Inner	35,000	Quarter Page	7,500

We have sent Rs. to the name *107th Annual Conference of Indian Economic Association* by online transfer to

Name of the Bank : Indian Overseas Bank

Account Number : 129601000030775

Branch : DDU Nagar Branch Raipur Chhattisgarh Indian Overseas Bank

IFSC Code : IOBA0003237

Transaction details :

Please send a copy of the souvenir as soon as it is published.

Yours Sincerely

Signature

Name